



THE BEER THAT BEGAN AS A GIFT.

More than a hundred years ago, master brewer Henry Weinhard made a special beer in his small brewery in the Oregon Territory. This beer was not intended for commercial sale, but was instead reserved for the enjoyment of Mr. Weinhard's friends and guests during the holidays. Today, when we make Henry Weinhard's Private Reserve, we follow our founder's 19th century brewing methods as closely as possible. In addition, we follow his example of setting aside several cases of Private Reserve as Christmas gifts to our friends and employees. We invite you to share in our tradition at this special time of year, by giving and serving the only beer in America originally brewed as a token of friendship, fellowship and goodwill.

