



In Some Countries, Building A Home Better Than Code Wouldn't Be Considered Good Sense.

There are places where house building standards are rather strictly enforced. And not meeting code, or building a home better than code is, in a matter of speaking, discouraged. So building a home that's as snug as a Good Cents Home could be a chilling experience. You see, a Good Cents Home is inspected and guaranteed to be built to higher standards than houses that are built to code.

Standards that would be considered very self-indulgent in some circles. "Comrade builder, please explain why you need more insulation than the rest of us? Triple-pane windows, comrade? Even glorious party leaders have no triple-pane windows."

As for details like weather-sealing joints and foam-filling cracks, well, they'd be considered very, very bourgeois. So, while you might end up with a climate-controlled and exceptionally draft-free home, you also might end up having to live somewhere else. Somewhere considerably colder.

To find out how easy it is to build a Good Cents Home in your area, contact your builder or phone us at PGE. We'll send you a free Good Cents Home Buyers Guide. Just call: 1-800-GC-BUILT.

**Good Cents Homes
From Portland
General Electric.**

*When the choice is yours,
it makes all the sense in the world.*